

Cover Sheet: Request 13712

Journalism Sports and Media UFO request

Info

Process	Program Modify Platform Ugrad/Pro
Status	Pending at PV - University Curriculum Committee (UCC)
Submitter	Theodore Spiker tspiker@jou.ufl.edu
Created	3/4/2019 12:19:44 PM
Updated	5/2/2019 4:55:16 PM
Description of request	To make the Journalism Sports and Media specialization a UFO major (not for regular JOURNALISM major, just Sports and Media) Please note that revised major is in UCC process (request 13409), so this major reflects those changes pending approval

Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	JOU - Journalism 012304000	Theodore Spiker		3/4/2019
Journalism Sports and Media UFO plan.docx					3/4/2019
College	Approved	JOU - College of Journalism and Communications	Michael Weigold		4/10/2019
No document changes					
Associate Provost for Undergraduate Affairs	Approved	PV - APUG Review	Casey Griffith		4/19/2019
No document changes					
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			4/19/2019
No document changes					
UF Online					
No document changes					
Office of the Registrar					
No document changes					
OIPR Notified					
No document changes					
Student Academic Support System					
No document changes					
Catalog					
No document changes					
College Notified					
No document changes					

Program|Modify_Platform for request 13712

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Please note that revised major is in UCC process (request 13409), so this major reflects those changes pending approval

Submitter: Theodore Spiker tspiker@jou.ufl.edu

Created: 3/4/2019 12:14:01 PM

Form version: 1

Responses

Name

Enter the name of the major or minor.

Response:
Journalism

Major or Minor Code

Enter the two or three letter code that identifies the major or minor in the student information system.

Response:
JOU

Effective Term

Enter the term (semester and year) at which the program should first be offered through UF Online.

Response:
Fall

Effective Year

Response:
2020

Differences from Residential Program

Describe any differences in curriculum between the proposed online program and the existing residential program.

Response:
This request is only for the Journalism Sports and Media specialization.

No changes to major requirements. The only difference is that there will be fewer electives to choose from to meet the electives requirement. All requirements either exist or will be developed for UFO sections.

Pedagogical Rationale/Justification

Describe the rationale for offering the program through UF Online.

Response:

This major, rooted in journalism foundational skills and sports-media courses, will provide UFO students the opportunity to major in journalism and concentrate on sports media. We believe that this will prove to be a very popular and important major in the UFO program.

Impact on Existing Residential and Online Programs

Describe any potential impact on the existing residential program, other residential programs, and other UF Online programs, including changes in enrollment, increased or decreased need for general education or common prerequisite courses, or increased or decreased need for required or elective courses.

Response:

It should increase enrollment in the JOU major overall. Enrollment in existing UFO courses will increase.

We will need to develop about eight courses with UFO sections (see attached).

Because JOU Sports and Media is a major with courses in other departments, we will need to work closely with departments offering those courses to ensure the proper number of sections are offered as majors enroll in this program.

Journalism Sports and Media
Plan for UFO Development

2019 Curriculum
Approved by UCC February 2019

Needs 7 courses developed (plus electives as necessary)

Course	Online status	Developer Details
MMC 2121 Writing Fundamentals (JOU)	YES	
MMC 2450 Data Literacy for Communicators (JOU)	NO	
JOU 3101 Reporting (JOU)	YES	
JOU 3110 Fact Finding (JOU)	NO	Ted Bridis developing in-load summer 2019
JOU 3346 Multimedia Reporting (JOU)	NO	
VIC 3001 Sight, Sound and Motion (PUR)	YES	
RTV xxxx Sports Capstone (TEL) (in UCC approval process)	NO	
JOU 4313 Sports Reporting (JOU) or RTV 3593 Multimedia Sports Reporting (TEL)	NO	
MMC 3210 Sports Media Law (TEL) and Ethics or MMC 4200 Law of Mass Communication (JOU)	YES	
MMC 3703 Sports Media and Society (JOU)	YES	
PUR 3463 Sports Communication (PUR)	YES	
RTV xxx Intro to Sports Production (TEL) (in UCC approval process)	NO	
JOU 4930 Special Topics (JOU)	NO	
Electives (14 credits)	YES	

Message



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Journalism, Sports and Media RE: UCC Approval Request Review Comments



Cummings, Evangeline J

Griffith, Casey Todd; Weigold, Michael; Kelleher, Tom; Cannon, Joleen; Spiker, Ted; Otegui, Florencia Alejandra -Work

Tuesday, April 23, 2019 at 12:57 PM

[Show Details](#)

Hello again, Casey,

I'd also like to add my support and approval for the forthcoming Journalism degree - Journalisms, Sports and Media. I had the chance to meet with my teams and Dr. Weigold yesterday and got all questions answered; this one is also therefore full steam ahead. Our goal would be to launch this new major via UF Online on or around Fall 2020. Our next step will be to talk in greater detail with faculty on the exact sequence of events needed to prepare for the full launch. We're excited to work with CJC to bring this new offering into the fully online undergraduate experience for future Gators.

Let me know what else I can provide,
Evie

Evangeline J. Tsibris Cummings
Assistant Provost and Director of UF Online
University of Florida
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Gainesville, FL
352-273-4478
<http://ufonline.ufl.edu/>

From: Griffith, Casey Todd <cgriffith@aa.ufl.edu>
Sent: Wednesday, April 10, 2019 10:05 AM
To: Cummings, Evangeline J <ecummings@ufl.edu>; Weigold, Michael <mweigold@jou.ufl.edu>
Cc: Kelleher, Tom <tkell@jou.ufl.edu>; Cannon, Joleen <jcannon@ufl.edu>
Subject: RE: UCC Approval Request Review Comments

Thank you Evie,

I will note your support in the UCC document, I do not believe there is further need to document it.

Regards,

Casey Griffith
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